



Billtown Blues Assoc Inc. PO Box 2 Hughesville PA 17737 570-584-4480 billtownblues.org

BILLTOWN BLUES ASSOCIATION INC **DONOR PROGRAM**

A 501 (c) (3) non-profit corporation

Thank you for your interest in supporting the work of the Billtown Blues Association Inc.

There are two ways you can help support the Billtown Blues Association with cash donations targeted directly to the production of the 28th Annual Billtown Blues Festival.

Last year's Festival drew patrons from 11 States and 40 PA Counties.

As a **BLUES SUPER STAR** donor we welcome your \$2,500 to \$5,000 donation.

As a **BLUES LEGEND** donor we welcome your \$1,000 to \$2,000 donation.

Two ways to make a donation to the Billtown Blues Association:

1: **RAISE THE REGION:** To **STRETCH** your donation you can participate in the area's **RAISE THE REGION EVENT**, and make your donation **ONLINE** between **6pm March 8th and 11:59pm March 9th**. This unique event is special to non-profits like the Billtown Blues Association. Visit www.raisetheregion.org to get familiar with the event.

2.: **DIRECT:** If you wish your donation to go direct to the BBA, and not use the Raise the Region program, you will send your contribution payable to Billtown Blues Association Inc., to:

Billtown Blues Association Inc.,
attn: Charlie Lockard, Treas
PO BOX 2
Hughesville PA 17737

Bill Van Campen, President Tom Butler, Vice President Charlie Lockard, Treasurer Bonnie Tallman Secretary



"Community Ticket Distribution"

Each year the BBA makes available over 500 tickets to area businesses, corporations and private individuals, to distribute throughout the community at their discretion. Tickets are often distributed to those underserved, economically challenged, or those who may not be knowledgeable about blues as an art form and want the festival experience to learn more. If you have interest in participating in this program contact Bill Van Campen 570-329-4746.

We welcome the opportunity to speak with new sponsors wanting to aid in the work of a local non-profit organization known for supporting the arts in Lycoming County as we highlight the universal artistic contribution of American Roots Music.

Most of our event production costs rise every year, while at the same time we strive to:

- Maintain a family affordable admission fee, including complimentary admission for kids under 16.
- Offer free on site parking.
- Provide free bus transport to and from Williamsport.
- Deliver our high level of quality production.
- Present world-class musical performances on two stages.

The Billtown Blues Festival provides the following to area residents:

- A geographically close, manageable, comfortable setting to enjoy a world-class musical experience.
- An annual opportunity to gather with visiting friends and relatives in a fun, relaxing and hassle-free environment.
- A celebration of blues music bringing to two stages the finest blues talent touring today, featuring up and coming artists, and those of legendary status.
- The Festival provides a performance opportunity for local and regional artists who have expressed a devoted desire to learn and play blues.
- Educational/workshop opportunities to expose kids to blues music.
- An opportunity to strengthen the area's focus on the arts.

Additionally your financial support for the Festival enables the BBA to:

- Participate in music educational functions working closely with the Uptown Music Collective, specifically funding the participation of a national blues-recording artist for their Blues-A-Thon.

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- Offer BITS (Blues in the Schools Program) educational opportunities in public and private schools where music education has become increasingly diminished.
- Provide support funding to an area blues band and solo/duo performer to travel to Memphis TN to participate in the prestigious International Blues Challenge (IBC) presented by the National Blues Foundation.

Long time, current supporters, we sincerely thank you for your past support and ask that you continue your support for the 2017 event. We welcome your consideration to **increase your contribution** when possible. We also welcome the opportunity to discuss any special contribution ideas specific to your business. Your contribution can remain anonymous if requested.

If you are considering supporting the BBA for the first time, we are anxious to further discuss how we can work together celebrating the arts in Lycoming, and specifically the Annual Billtown Blues Festival to celebrate American Roots Music.

If you are new to our donor program know that the Billtown Blues Association was formed in 1990 **(28 YEARS AGO!)** by six area music fans with a special appreciation for the historical and artistic relevance of blues music. In 1993 after three successful blues festivals, the BBA was incorporated under 501(c) (3) status. Today the BBA membership approximates 300 and has maintained its mission of perpetuating and honoring American Roots Music, producing quality public events, providing performance and educational opportunities for local and regional musicians and offers a stage for internationally renowned blues artists to perform within Lycoming County.

The Billtown Blues Association Inc, has been recognized

- Internationally by the National Blues Foundation receiving a “Keeping the Blues Alive” award in 2011
- by the Williamsport Sun Gazette acknowledged as one of their “Person of the Year” recipients
- by State Representative Jeff Wheeland with a citation honoring the 27 years of dedicated work furthering the arts and arts education within the Susquehanna Valley.

Bill Van Campen (570-329-4746), President, BBA; Donor Chairperson.

Bill Van Campen, President Tom Butler, Vice President Charlie Lockard, Treasurer Bonnie Tallman Secretary

